1. Given the provided data, we can conclude the following regarding Kickstarter campaigns:

* Plays are the most popular sub-category in Kickstarter. This sub-category has the largest number of projects and therefore, has higher counts of outcome compares to other sub-categories in terms of success, failures, and cancellations.
* The journalist category had no success in receiving funding as each attempted project was canceled. This may be the case due to the rise of technology and media; film & video, music, technology, and theater projects are more sought-after in comparison.
* Based on the Count of Outcome per Date Created pivot table, there is a higher rate of success compared to failure; 53% of projects were successful while 37% of projects failed.

1. What are some limitations of this dataset?

* The dataset does not provide the city and state each project originated in; are projects in or near big cities more successful compared to those in small towns?
* The dataset does not provide a breakdown for each sub-category. For example, which types of film & video projects were more successful, i.e. action, comedy, documentaries, etc.

1. What are some other possible tables and/or graphs that we could create?

* A pie chart would be helpful to see which projects received the highest amount of donations; it could be filtered based on category or sub-category.
* A clustered column chart to compare the goal amount and pledged amount for each category or sub-category.
* A column chart to compare the donations per country; filtered by category and sub-category.